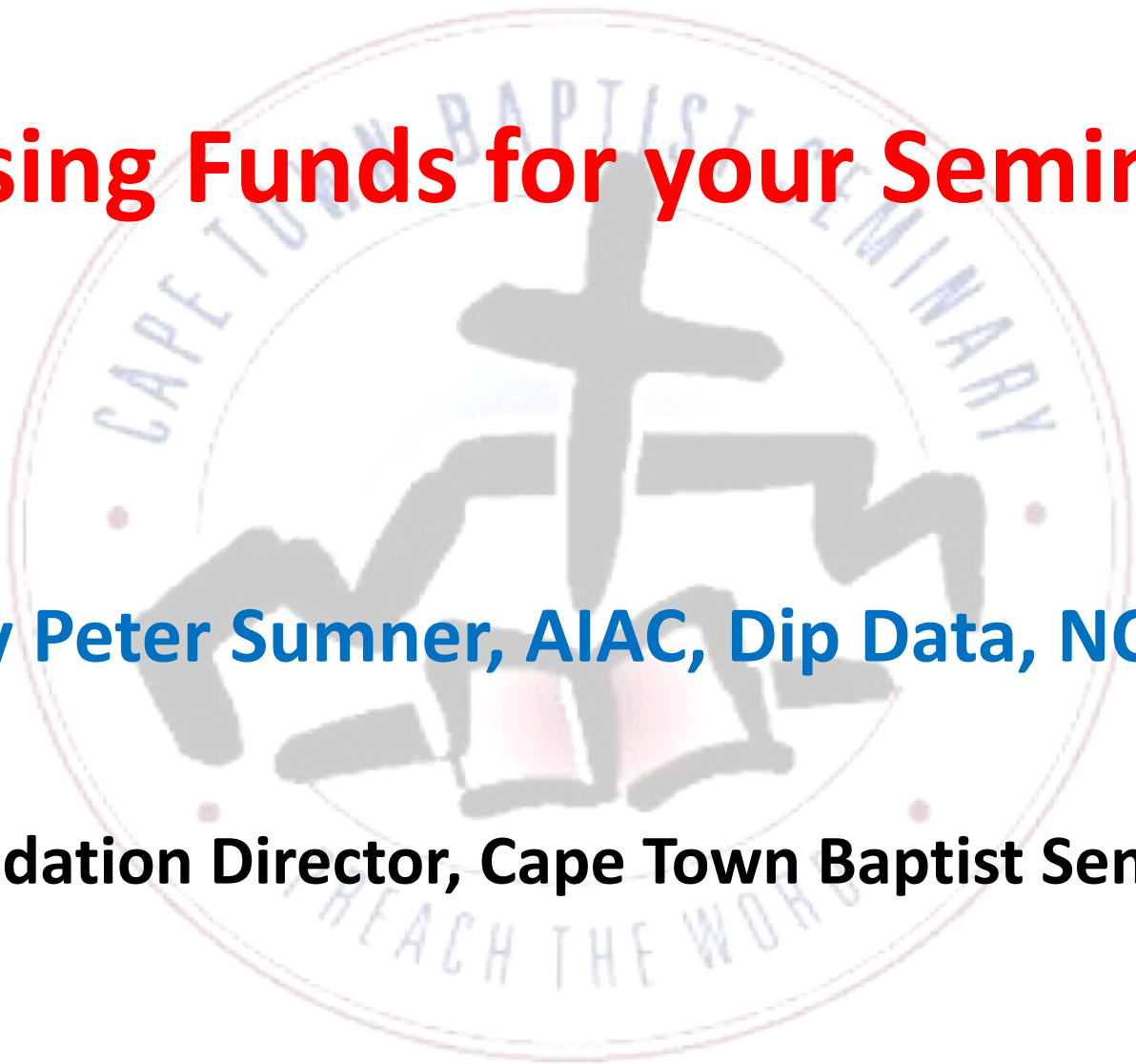


Raising Funds for your Seminary

By Peter Sumner, AIAC, Dip Data, NCTG

Foundation Director, Cape Town Baptist Seminary



Raising Funds for your Seminary

Your Seminary needs money, right?

So whose job is it to find it?

The Principal's? Or has he enough to do?

Separate the fund raising function?

Appoint a promoter/fund raiser

Raising Funds for your Seminary

OK, now you have a Fund Raiser, where does he start?

Create a Donor Pyramid plan.



Create a Foundation.

Raising Funds for your Seminary

So now you have a Foundation, where does it get money?

Baptist Churches.

Individuals.

Overseas.

Trusts and foundations.



Raising Funds for your Seminary

So what does your Fund Raiser do to get money?

Promote the Seminary.

Create a 'Case for Support' document.

Via pastors.

Via social media.

Use alumni successes.

Visit influential Baptist lay people and businessmen.

Have a bequest programme.

Raising Funds for your Seminary

So what does your Fund Raiser do to get money?

Have promotional items.

Pens, t-shirts, mugs, caps, ties, USB drives etc.

Hold fund raising events.

Golf days, cake sales, quizzes, concerts etc.

Use annual opportunities.

Annual bonus, 'Seminary month', Baptist Assembly.

Commencement Service and Graduation

Raising Funds for your Seminary

Innovation and complementary activities.

Cheeseburger Challenge.

Patron.

Seminary safari.

Student Support Scheme.

Projects.

Capital fund.

Third Stream Income.



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